

FILE

1972

MARCH 13

fashion calendar

32nd year • issued weekly

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## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

### WEEK ENDING FRIDAY, MARCH 10, 1972

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 9 11:30 A.M.	CUSTOMER SHOW: FASHIONS BY STAVROPOULOS (Note change of date). Contact: EL. 5-6800.	BONWIT TELLER	6TH FLOOR
Thursday March 9- April 14	YOUNG FASHION FUTURES: FALL/WINTER 1972/73 A visual presentation (9:00 A.M. to 4:00 P.M.) of Mademoiselle's fashion philosophy--new color, fabric, shape-of-things-to-come in ready-to-wear and accessories. By appointment. Contact: Barbara Szpak, 689-5900, ext. 620.	MADemoisELLE MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 18TH FLOOR
Friday March 10 9:30 A.M.	PRESS PREVIEW: INT'L MEN'S FASHIONS Men's fashions from Belgium, England, France, Spain, West Germany and the United States. By invitation. Publicity: Bobbi Queen. Contact: Peggy Gallagher, OX. 5-4000, ext. 278.	OHRBACH'S	8TH FLOOR FASHION OFFICE
Friday March 10 6:30 P.M. Cocktails- Dinner	"THE COTTON BALL '72" --BENEFIT Fashion celebrity ball to benefit philanthropic and community-action programs of Advertising Women of New York's Educational Foundation. Chmn: Lillian Rossilli. Designer committee chmn: Betsey Johnson. Dinner at 8:00 P.M. Tickets: \$30.00 per person (tax deductible). Contact: 593-1950.	COTTON INCORPORATED & ADVG WOMEN OF N.Y.	WALDORF-ASTORIA GRAND BALLROOM
March 12- March 15	SCANDINAVIAN FASHION WEEK, BELLA CENTER, COPENHAGEN. Contact: Mr. John Ljunggren, c/o Moderingen, Copenhagen K, 31-96-00.		

### WEEK BEGINNING MONDAY, MARCH 13, 1972

Monday March 13 10:00 A.M. Champagne	PRESS PREVIEW OF NEW SHOP IN CHICAGO Presentation to fashion press of Gucci Collection of Classics - fashions and accessories for men and women. (Wed., March 15, 11:00 A.M. fashion show-tour of new shop, for invited guests). By invitation, which must be presented at door. Public Relations: Hamra Associates, 748 Lexington Ave., 753-9833.	GUCCI	713 NORTH MICHIGAN AVE. CHICAGO, ILLINOIS
Monday March 13 3:00 P.M.	SPRING/SUMMER COIFFURES Members of America's haute coiffure -- Intercoiffure America, Canada, Mexico will present a fashion show of Spring/Summer hairstyles for their membership and the press. By invitation. Contact: 879-4822.	INTERCOIFFURE U.S.A., CANADA, MEXICO	CARLTON HOUSE 680 MADISON AVE. (61ST ST.)
Monday March 13- April 14 9:00 A.M. & 4:00 P.M.	GLAMOUR'S "FALL FASHION FLICKS" "All The Looks We Like for Fall '72" -- a generic slide preview of fashion silhouettes, fabrics, accessories and beauty as Glamour sees them. Showings at 9:00 A.M. and 4:00 P.M., by appointment. Contact: Susan Wall or Nancy Hoggson, 689-5900, ext. 476.	GLAMOUR MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 19TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 13	OPENING: TRANSITIONAL FALL COLLECTION Continuous showings by appointment. Contact: 239-8530.	DESIGN THAI; & STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday March 13	NEW STERLING SILVER JEWELRY COLLECTION Continuous showings by appointment. Contact: 594-3219.	DIA DIODATO	512 SEVENTH AVENUE SHOWROOM -38TH FLOOR
Beginning Monday March 13	SUMMER, EARLY FALL FASHIONS FROM ITALY Livio di Simone -- Summer beachwear and cotton evening fashions; Lacavera of Milan -- accessories. Contact: PL. 5-2340.	MODA ROMANA	ST. REGIS HOTEL MEZZANINE
March 13	1972 INTERNATIONAL BEAUTY SHOW AT N.Y. HILTON HOTEL (March 13-15). Contact: 757-9050.		
Tuesday March 14 11:30 A.M.	CUSTOMER SHOW: KASPER FOR JOAN LESLIE Spring and Summer fashions.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Tuesday March 14 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Spring fashions and accessories by Tina Leser, available at Bonwit Teller. A group of animals for adoption will be presented during luncheon. (Please bring a gift for "The Ark", to be resold for ASPCA's Adoption Care Program). Reservations (\$6.50): PL. 9-7010. For information: 14 East 60th St., PL. 5-1650. Commentator and Coordinator: Mary Alice Rice, PL. 2-5726.	A.S.P.C.A.	HOTEL PLAZA TERRACE ROOM
Tuesday March 14 3:00 P.M.	PREMIERE SHOWING: FALL '72 COLLECTION Preview by Daniel Hechter of Paris. By invitation. Beginning March 16, by appointment, 4th floor showroom. Contact: Serge Feder, 868-3215.	DANIEL HECHTER (512 SEVENTH AVE.)	PHILHARMONIC HALL LINCOLN CENTER (65TH & BWAY)
Tuesday March 14 4:30 P.M.- 6:30 P.M. Cocktails	"WIG WAYS" -- PREVIEW Presentation of new wig lifestyles and introduction of quality labeling program. For press and buyers. Admission by ticket only. Contact: Wig Information Group, 684-5773.	AMERICAN WIG ASSOCIATION	PARK LANE HOTEL 36 CENT. PK. SO.-BALLROOM
Cancelled March 15	BONWIT TELLER'S CUSTOMER SHOWING OF UNGARO FASHIONS, ORIGINALLY SCHEDULED FOR WED., MARCH 15 AT 11:30 A.M., HAS BEEN CANCELLED.		
Wednesday March 15 12:00 Noon- 2:00 P.M.	BUFFET LUNCHEON: SPECIAL PRESENTATION Press preview of Adolfo's first collection for children, at a special showing for the press. (Buffet Luncheon). By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	2ND FLOOR SALON DES PETITS
Wednesday March 15 12:30 P.M. Luncheon	"BODYTALK" FASHIONS AT LUNCHEON SHOW Designed by Margit Brandt and Emilio Pucci for Formfit Rogers. Formfit Rogers Publicity: Ruth Hammer Assoc., 685-8290. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	FORMFIT ROGERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
March 16	OPENING OF VALENTINO COLLECTION AT LORD & TAYLOR, 3rd floor, Contempora Dept.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 16 9:30 A.M.	PRESS PREVIEW: IMPORT FASHIONS Spring-Summer 1972 Paris and Rome haute couture originals; and Ohrbach's original fabric line-for-line copies. (1:00 P.M. Monday, March 20, show by invitation, 5 West 34th Street; 6:00 P.M., Monday, March 20, public show. All shows on fifth floor). Commentator: Irene Satz, vice president and fashion director. By invitation. Publicity: Mark Klauser and Bobbi Queen. Contact: Miss West, OX. 5-4000, ext. 208.	OHRBACH'S	18 WEST 35TH STREET 5TH FLOOR
Friday March 17 9:00 A.M. Breakfast	FALL PRESS SHOW BY FRENCH DESIGNER Pret-a-Porter collection of coats, suits, and ensembles. Show at 9:30 by invitation. Thereafter at Très Vite showroom, 108 West 39th St., 11th floor. Contact: Marta Kramer, 947-3191.	HENRY JEAN OF FRANCE	WEAVER'S CLUB 111 WEST 40TH STREET
Sunday March 19- March 22	FALL-WINTER COLLECTION Showing of Fall and Winter collection of Capezio shoes, color-coordinated body suits, panti-hose and tights; and handbags (the Carriers). By appointment. Contact: PL. 3-9685.	CAPEZIO INTERNATIONAL	635 MADISON AVENUE NEW SHOWROOM - 18TH FLOOR
Sunday March 19- March 22	FALL FASHION FOOTWEAR WEEK Members include: Dan Berk, Cardone and Baker, Delman, Erica, Evins, Howard Fox, John Jerro, Julianelli, Herbert Levine, Newton Elkin, Palizzio, Dominic Romano, Stanley Philipson, Zuckerman and Fox. Also, other manufacturers and importers. Publicity: Billie Gould, 2 Tudor City Place, 869-1675.	DESIGNER SHOE GUILD	ESSEX HOUSE NEW YORK
Sunday March 19- March 22	SEMI-ANNUAL SHOE FAIR Jointly sponsored by: American Footwear Mfrs. Assn., Nat'l Shoe Retailers Assn., Volume Footwear Retailers of America, New England Footwear Assn. (This will be the last National Shoe Fair in N.Y.). Contact: 594-7606.	NAT'L SHOE FAIR OF AMERICA(489 EIGHTH AVE.)	HOTELS NEW YORKER & STATLER HILTON
March 19- March 23	BOSTON GIFT SHOW AT JOHN V. HYNES CIVIC AUDITORIUM Contact: Robert or Maxine Carman, Little Brothers, 686-1677.		
March 19- March 23	TWENTY-FIFTH FASHION FAIR IN MUNICH, GERMANY. Contact: Gerald Kallman, 201-653-3304 or Mode Woche, 13 Theriesenhoeche, Munich, Germany.		
March 20	1:00 P.M., OHRBACH'S IMPORT FASHIONS, 5th floor, by invitation.		
March 20	6:00 P.M., OHRBACH'S IMPORT FASHIONS, 5th floor, public show.		
Monday March 20- March 30	FIRST BUYERS' SHOW IN NEW YORK Complete new Fall and Winter collection by Courreges. For buyers, by appointment. Contact: J.J. Ffoulke, Suite 305, 42 West 58th St., 753-3500.	COURREGES	HOTEL PLAZA PRIVATE SUITE
Beginning Monday March 20	EARLY FALL COAT COLLECTION Continuous showings by appointment. Contact: LA. 4-7285.	GALLANT INTERNATIONAL (HERBERT GALLANT)	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
March 20- March 29	SCANDINAVIAN FASHION DESIGNERS AT HOTEL GOTHAM Contact: Bobo Wrangle, Annamodeller AB, 290 20 Ahus, Sweden.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 21 2:00 P.M.	OPENING OF EARLY FALL COLLECTION Coats, suits, and costumes. Also, March 28 at 2:00 P.M. By appointment. Contact: Miss Teri, 695-5100. Publicity: Barbara Kling, LT. 1-8024.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Beginning Tuesday March 21	OPENING OF FALL KNIT COLLECTION Continuous by appointment. (Note change of date). Contact: Norma Wilk or Hank Sinkel, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE KNITS	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday March 22 11:45 A.M. Luncheon	"NEW PATTERNS IN LIVING '72"--LUNCHEON "A Multi-Media Look at Life Styles, Present and Future". Co-chmm: Alison Harwood, Fashions in Living Editor, "Vogue Magazine"; Barbara Donovan, Editor-in-Chief, Bride's Magazine. Prices: \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM
Wednesday March 22 12:30 P.M. Luncheon	LEATHER FASHIONS AT LUNCHEON SHOW All-weather fashions. Reservations (\$5.95): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	OLLY ORIGINALS (512 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
March 23	OPENING OF PARISIENNE COLLECTION AT LORD & TAYLOR, 2nd floor.		
Saturday March 25- March 29	FIRST HEALTH FAIR More than 50 exhibits; and seminar program by N.Y. State and City Health Depts.; producers of organic foods and purified waters; ecology organizations. Hours: 10:00 A.M.-9:00 P.M. (closing day, 3:00 P.M.); Sun., 1:00-7:00 P.M. Admission: \$2.00. Contact: Pearl Winick, 233-6010.	INTERNATIONAL HEALTH FAIR, INC.	NEW YORK HILTON HOTEL
Tuesday March 28 9:00 A.M. Breakfast	PRESS BREAKFAST AND FASHION SHOW "The Barefoot Bride" -- a new shop for the young "natural bride". By invitation. Contact: Elayne Rose, 675-1000, ext. 157.	FRANKLIN SIMON	33 WEST 34TH STREET 4TH FLOOR
March 28	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100.		
Tuesday March 28 5:00 P.M.- 7:00 P.M.	PRIVATE PREVIEW AND COCKTAIL RECEPTION Frank W. Green, president of Lanvin-Charles of the Ritz, will be the host at a press preview and cocktail reception in honor of Gloria Vanderbilt at the unveiling of her new Assemblage, created especially for the reopening of the Charles of the Ritz salon. By invitation (must be presented at door). Publicity: Claire Hellawell McDaniel, 956-5975.	CHARLES OF THE RITZ	461 PARK AVENUE SALON (57TH STREET)
Beginning Tuesday March 28	NEW DIVISION: FALL SPORTSWEAR Brenner Couture's new division - Brenner Sport - a new concept in sports coordinates, designed by Eleanor Brenner for the contemporary woman. Continuous showings by appointment. Contact: Norma Wilk or Hank Sinkel, 239-1150	ELEANOR BRENNER FOR BRENNER SPORT	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday March 29 12:30 P.M. Luncheon	SPRING AND SUMMER FASHIONS AT LUNCHEON Spring and Summer collection. Reservations (\$5.95): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	HOWARD WOLF (498 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 30	PASSOVER (Begins Wed., March 29 at sunset).		
Saturday April 1- April 9	SIXTEENTH ANNUAL AUTOMOBILE SHOW Public Relations: Gene Graf, 331 Madison Avenue, MU. 2-4802.	INTERNATIONAL AUTOMOBILE SHOW	NEW YORK COLISUEM COLUMBUS CIRCLE
Sunday April 2 12:00 Noon- 9:00 P.M. Dinner	EASTER SUNDAY FASHION SHOW "Straw Hat Time at The Waldorf" -- Fashions by Countess Alexander, Concept VII, Design Thai, D'Amselle, Ginori, Giorgini, Nat Kaplan, Hanae Mori Boutique, Malcolm Starr. Hats: Cesar Rubio. Perfume: Staw Hat by Faberge. Reservations (\$10:00): EL. 5-3500. Fashion Show Director: Mia Grau, AT. 9-4359.	VARIOUS MANUFACTURERS	WALDORF-ASTORIA PEACOCK ALLEY
Sunday April 2 12:30 P.M. Luncheon	TWELFTH ANNUAL BENEFIT FASHION SHOW Gucci Collection of Classics - fashions and accessories for men and women-- "Easter in Italy". Gucci Public Relations: Hamra Associates: 753-9833. Chairman: Mrs. H. Donald Sills. Tickets: \$25.00; Juniors, \$17.50. Contact: Eileen Healey, 532-8830.	EASTER SEAL SOCIETY (185 MADISON AVENUE)	WALDORF-ASTORIA HILTON & EMPIRE ROOMS
Sunday April 2 12:30 P.M.- 4:00 P.M. Dinner	FASHION SHOW AT EASTER DINNER Spring and Summer fashions by: Wilson Folmar, Kasper for Joan Leslie, Gene Berk for Paganne, Shannon Rodgers for Jerry Silverman, Malcolm Starr. Show at 2:15. Reservations (\$12.50): PL. 9-7010. Commentator and coordinator: Mary Alice Rice, PL. 2-5726.	FIVE DESIGNERS	HOTEL PLAZA TERRACE ROOM
Beginning Monday April 3	EARLY FALL SPECIAL GROUP Continuous showings by appointment. Contact: 244-1872.	LARRY ALDRICH BY MARIE MCCARTHY	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday April 3	CAPSULE COLLECTION BY DON BREITINGER Continuous showings by appointment. Contact: LA. 4-0237.	HAROLD LEVINE; HAROLD LEVINE BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 3	CAPSULE TRANSITION COLLECTION Continuous showings by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday April 3	ADVANCED FALL COLLECTION By appointment. Contact: Mary Kloss, 868-2880.	PAPILLON LTD.	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday April 3	CAPSULE, EARLY FALL COLLECTIONS Continuous showings by appointment. Contact: 564-3857.	TRAINA BOUTIQUE; & TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 3	EARLY FALL-- SPECIAL GROUP Informal showings, by appointment. Contact: 736-1690.	CHESTER WEINBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday April 4 11:30 A.M.	CUSTOMERS AND PRESS: PLAZA COLLECTIONS Summer collections from America's leading designers. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday April 5	OPENING OF CAPSULE COLLECTION Continuous showings by appointment. Contact: LW. 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
April 9- April 13	SEVENTH "INTERCHIC" INTERNATIONAL FASHION BUYERS SHOW, Contact: Roy Blumenthal, International Associates, Inc., TE. 8-2930.	BERLIN, WEST GERMANY	
April 10- April 14	READY-TO-WEAR FROM CANADA Fall and Winter collection from Canada featuring coats, suits, dresses, suedes, leathers, lingerie, loungewear, sleepwear. Daily showings: 9:00 A.M. to 6:00 P.M. Contact: John Hoffman, New York Consulate, 586-2400.	CANADIAN DEPT. OF INDUSTRY, TRADE & COMMERCE	HOTEL McALPIN BWAY & 34TH STREET
Sunday April 9- April 11	FALL-WINTER HOME SEWING SHOW FOR BUYERS Over-the-counter fabrics, trimmings, sewing accessories, patterns, exhibits. <u>Mon., April 10, 8:00 A.M.</u> - Fashion show by Simplicity Pattern Co., Ballroom. <u>April 10 and 11</u> - Hoechst Fibers, continental breakfasts. <u>April 10</u> - Exhibitor-sponsored cocktail party. <u>Tues., April 11, 8:00 A.M.</u> - Panel. Celanese Hospitality Suite. Contact: Wanderman Assoc., 475 Fifth Ave., MU. 5-9160.	AMERICAN FASHION HOME SEWING COUNCIL, INC,	WALDORF-ASTORIA 9TH AND 10TH FLOORS
Monday April 10- April 12	44TH READY-TO-WEAR SHOWINGS IN ITALY <u>Mon., April 10:</u> Titti Brugnoli, Ognibene Zendman, Enzo, Fabiani Modiva, Pret a Porter, Sarli, Clara Centinaro, Andre Laug, Carosa, Heinz Riva, Balestra, Antonelli, Baratta, Sorelle Fontana, Emilio Pucci. <u>Tues., April 11:</u> Ferragamo, Assunta, Krizia, Pi Cri, Franco Bertoli, Soldano, Paola Signorini, Montedoro, Fendi, Avolio, Livio de Simone, Lux Sport, Gibo, Trell, Hermitt, Naldoni, Franco, Puccetti, Caumont, Garbell, Melloni, Charade, Tendresse, Guarnera, Billy Ballo, Kinki Shop, Gin Mari, Pelizzoni, Aquarius, Viscardi. <u>Wed., April 12:</u> Lesy, Trico, Noni Sport, Laura Aponte, Mirsa, Nardini, Le Gardien, Albertina, Milena Mosele, Roberto Cavalli, Maljana, Ilaria, Avagolf, Gherardini, Missoni, Gi Bi Roma, Naka. Contact: Centro di Firenze per la Moda Italiana, 50121 Firenze, Viale Gramsci 9/a Florence.	CENTRO DI FIRENZE PER LA MODA ITALIANA	PITTI PALACE FLORENCE, ITALY
Monday April 10- April 19	FALL-WINTER READY-TO-WEAR SHOWINGS IN PARIS (For press and clients) <u>Mon., April 10:</u> 9:30 A.M. Castillo (76, rue du Fg. St-Honore) 11:00 A.M. Pierre Cardin (3 Av. Gabriel) 2:30 P.M. Daniel Le Bret 4:30 P.M. Bistrot du Tricot <u>Tues., April 11:</u> 10:30 A.M. Franck Olivier (Hilton, Salon) 12:30 P.M. d'Orsay 4:30 P.M. P. Plume (103, rue Réaumur) <u>Wed., April 12:</u> 9:30 A.M. Dormeuil Frères (4, rue Vivienne) 11:00 A.M. Miss Dif (Salon des Champs Elysées) 12:00 Noon Jean Patou (7, rue St-Florentin) 2:30 P.M. Bianchini Ferrier 4:30 P.M. Sym <u>Thurs., April 13:</u> 9:45 A.M. Ledoux Sports (Plaza Athénée) 11:30 A.M. Brezin (173, rue St-Martin) 2:30 P.M. Nina Ricci (20, rue Capucines) 4:30 P.M. Lanvin (22, Fg. St-Honore) (Continued on following page)		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>PARIS READY-TO-WEAR SHOWINGS (continued from page 6)</u>			
<u>Fri., April 14:</u>	9:30 A.M. Mendes (38, rue L. Bellan) 9:30 A.M. Maria Moutet (182, Fg. St-Honoré) 11:00 A.M. Pierre Balmain (44, rue Francois Ier) 12:30 P.M. G.E.T. (Hilton Salon d-Orsay) 2:30 P.M. Guy Laroche (29, Av. Montaigne)		
<u>Sat., April 15:</u>	11:00 A.M. Sara Shelburn (10, rue de Cygne) Also, 4:30 P.M. 5:00 P.M. Pret a Porter Israelien 8:00 P.M. Le Groupement de Paris (Intercontinental)		
<u>Sun., April 16:</u>	7:00 P.M. Visions Emba (2, Av. Gabriel)		
<u>Mon., April 17:</u>	9:30 A.M. Chloe (71, Av. F. Roosevelt) 10:30 A.M. Miss Dior (30, Av. Montaigne) Also 12:30 & 4:00 P.M. 10:45 A.M. Pierre Cardin (3, Av. Gabriel) 11:00 A.M. Pierre Balmain (44, rue Francois Ier) 12:00 Noon Mic Mac - Tan Giudicelli 5:30 P.M. Hermes (40, rue de Villiers) 9:00 P.M. Galade la Fourrure (Pavillon d'Armenonville)		
<u>Tues., April 18:</u>	9:30 A.M. Tiktiner 11:30 A.M. Daniel Hechter 12:30 P.M. Givenchy Nouvelle Boutique (26, rue d'Aboukir) 2:30 P.M. Cacharel (18, rue du Fg. du Temple) Also 9:00 P.M. 4:00 P.M. Timwear (6, Cité Paradis) 5:30 P.M. Saint Clair-Bataclan		
<u>Wed., April 19:</u>	9:45 A.M. Dennet Barry 11:30 A.M. J.L. Scherrer (51, av. Montaigne) 1:00 P.M. Georges Rech 3:00 P.M. Mendes (38, rue L. Bellan) 2:30 P.M. E. Khanh (142, rue Montmartre) 8:00 P.M. Jean Halm		
<u>Thurs., April 20:</u>	10:00 A.M. E. Ungaro (2, Av. Montaigne) 11:00 A.M. Saint Laurent Also, 3:00 P.M. 4:00 P.M. Aylvain Dayan (5, rue Royale) 5:00 P.M. Lempereur		
<u>Fri., April 21:</u>	10:00 A.M. Marc Vaughn Boutique (62, rue Francois Ier)		
Press Contact: Denise DuBois, Chambre Syndicale de la Couture Parisienne, 100 rue du Fbg. St-Honoré, Paris 8, France. Tel: 359-10-64.			
From April 15-20: Continuous showings, Parc des Expositions, Porte de Versailles-890 exhibitors from 11 countries. Contact: French Trade Shows, 1350 Avenue of Americas, 582-4960.			

Tuesday April 11 4:30 P.M.	FALL '72 HOME SEWING FASHIONS "The Stitch in Time". For merchandise managers, piece goods buyers, press. Show at 5:00. By invitation. Contact: Helen Boyd, 564-2900.	CROMPTON-RICHMOND	HOTEL PLAZA GRAND BALLROOM
Tuesday April 11 5:00 P.M.- 7:00 P.M.	ARTHUR GORHAM'S ABSTRACT WORKS One-man showing of Arthur Gorham's abstract works. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	NINA'S CHOICE GALLERY 2ND FLOOR
April 13- April 14	READY-TO-WEAR IN MADRID & BARCELONA, SPAIN Contact: Oficina de Promocion de la Moda Espanola, Ministerio de Informacion y Turismo, Avenida Generalismo 30, Madrid, Spain. Tel: 270-58-00.		
Saturday April 15- April 18	NATIONAL LUGGAGE SHOW & LEATHER SUPPLY EXHIBIT AT HILTON INTERNATIONAL LAS VEGAS, NEVADA. Contact: Jack Citronbaum, Luggage & Leather Goods Mfrs. of America, 220 Fifth Ave., 532-3960. (Note: out of date order)		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 13- April 16	NINTH ANNUAL CONVENTION Highlight of convention will be Gala Benefit Fashion Show at 12:00 Noon, Friday, April 14 (see below). Exhibits, seminars, workshops and model competitions. Workshops by: Yoga for Health for Richard Hittleman, American Academy of Dramatic Arts, Young Miss Magazine, Barbara Walden Cosmetics, Revlon, Paul McGregor, Monti Rock, Fred Carter, Justine, Jewelry Industry Council. Contact for MAA: Eve Siegel, Executive Director, 35 West 53rd Street, 245-4620 or 688-4598.	MODELING ASSOCIATION OF AMERICA, INC.	WALDORF-ASTORIA PARK AVE. & 50TH ST.
Friday April 14 12:00 Noon Luncheon	BENEFIT LUNCHEON AND FASHION SHOW Benefit for Children's Cancer Fund of America. Presented by Francine Farkas, fashion director of Alexander's. Under auspices of Modeling Association of America. Tickets: \$15.00 per person -- 1010 Third Avenue. Chairman Children's Cancer Fund: Mrs. Herbert Mundin. Public Relations: Alexandre Tarsaidze, Serge Obolensky Assoc., 421-8266.	ALEXANDER'S & MODELING ASSN. OF AMERICA	WALDORF-ASTORIA GRAND BALLROOM
Friday April 14- April 19	FALL-WINTER READY- TO-WEAR IN PARIS Thirty-seven firms from the "Groupement Francais Pour l'expansion du Pret à Porter Féminin de Luxe" will show their collections. Contact: Monique Dognin, 83, Boulevard Richard Lenoir, Paris XI.	GROUPEMENT FRANCAIS	HILTON HOTEL PARIS, FRANCE
Saturday April 15- April 19	NINTH ANNUAL SNOW SHOW Annual trade event for the ski and wintersports retail markets, with participation by more than seventy firms, showing apparel, equipment, footwear, accessories. Sat., April 15, 9:00 A.M. to Wed., April 19 at 6:00 P.M. Contact: Doris Taplinger, TR. 4-3030.	SKI COUNCIL OF AMERICA (415 MADISON AVENUE)	McALPIN HOTEL B'WAY & 34TH STREET
Saturday April 15- April 20	SKI SHOW FOR 1972 The ski industry's largest trade show, with 169 exhibitors, Reception and fashion show produced by Harry Leonard & Co. Hours: 9:00 A.M. to 6:00 P.M. For press and buyers. Contact: Ralph des Roches, 689-1266.	SKI INDUSTRIES AMERICA (432 PARK AVENUE SOUTH)	STATLER HILTON 7TH AVE. & 34TH ST.
Beginning Monday April 17	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: 244-3558.	NANTUCKET ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday April 18 6:00 P.M.- 8:00 P.M.	COCKTAIL PARTY: NEW BOOK BY MAGGIE HAYES Celebrating publication of Maggie Hayes' new book, "The Maggie Hayes Jewelry Book". By invitation. Publicity: Madeleine de Vries, PL. 3-7300,	BERGDORF GOODMAN	ROTUNDA 1ST FLOOR
April 19- April 23	INTERNATIONAL FUR TRADE FAIR IN FRANKFURT, GERMANY. Contact: Frankfurter Rauchwaren-Messe Bettinaplatz 1, 6 Frankfurt Main, West Germany.		
April 19- April 20	ANNUAL LEATHER CLOTHING BUYERS FAIR IN LONDON AT HILTON HOTEL Contact: Clothing Export Council, 54 Grosvenor St., London, England.		
Thursday April 20- April 22	FASHION FAIR IN LONDON London Fashion Fair, presented by Associated Fashion Designers, Bloomsbury Pret-a-Porter, Kings Road Club, Knitwear Fashion Group, London Designer Collections. Contact: Clothing Export Council, 54 Grosvenor St., London, England.	CLOTHING EXPORT COUNCIL OF GREAT BRITAIN	GROSVENOR HOUSE PARK LANE, LONDON



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 23- April 27	93RD IGEDO INTERNATIONAL FASHION FAIR IN DUSSELDORF, WEST GERMANY. Contact: Mr. Hans J. Teetz, German American Chamber of Commerce, Inc., 666 Fifth Avenue, New York, New York 10019. Tel: 582-7788.		
Tuesday April 25 11:00 A.M.	TWO SHOWINGS OF FALL COLLECTION Daily at 11:00 and 2:30. Contact: Miss Erika, 594-6900.	SPORTOWNE	500 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 25 11:30 A.M.	CUSTOMER SHOWING: TIKTINER COLLECTION Presentation of exclusive Spring and Summer collection for Bergdorf Goodman. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR COUNTRY CASUALS
Thursday April 27 11:30 A.M.	JERRY SILVERMAN CUSTOMER SHOWING Showing of Spring and Summer collection by Shannon Rodgers for Jerry Silverman. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Thursday April 27 12:30 P.M. Luncheon	54TH ANNUAL KNITWEAR CONVENTION American-designed, original knit apparel for men, women and children presented by: Allied Chemical Corp.; American Cyanamid Co.; American Enka Corp.; American Wool Council; Bancroft Licensing Division-Indian Head Inc.; Celanese Fibers Marketing Corp.; Cotton, Inc.; Courtaulds North America, Inc.; E. I. Dupont de Nemours & Co., Inc.; FMC Corp.- American Viscose Division; Hoechst Fibers, Inc.; Phillips Fibers Corp.; Rohm & Haas; Supima Association of America; The Wool Bureau Inc.; and Woolknit Associates, Inc.; Producer: Mia Grau. Price: \$15.00. Press by ticket only. Contact: Edward Brandwein, 51 Madison Avenue, 683-7520.	NAT'L KNITTED OUTERWEAR; KNITTED TEXTILE ASSN.	HOTEL AMERICANA BALLROOM
Thursday April 27 7:30 P.M. Supper- Dance	75TH ANNIVERSARY AWARD AND FASHION SHOW Parsons Alumni Show includes: Adrian, Adri, Ron Amey, Travis Banton, Jeannene Booher, Tom Brigance, Donald Brooks, Albert Capraro, Jo Copeland, Nancy Ebker, Erika Elias, Boshia Johnson, Jane Justin, Kasper, Barbara Larson, Claire McCardell, Donna Morgan, John Moore, Norman Norell, Kathy Paschalides, Peter Ribando, Frank Rizzo, Dominic Rompollo, Ken Scott, Irene Sharaff, Don Simonelli, Bill Smith, Willi Smith, Jennifer Story, Vicki Tiel, Kay Unger, Chester Weinberg, Arthur Williams. Parsons Diamond Jubilee Awards to: Allan R. Johnson, Chairman of the Board, and Gordon Franklin, President, Saks Fifth Avenue. Tickets: \$150.00. Contact: Edwin Cohen, 675-2700.	PARSONS SCHOOL OF DESIGN (410 EAST 54TH STREET)	ALICE TULLY HALL & HOTEL PIERRE
Monday May 1 2:30 P.M.	AUCTION AND CHAMPAGNE RECEPTION Auction of original designs created by Parsons Fashion Design alumni for the college's Diamond Jubilee Fashion Show (see above, April 27 Parsons Show, for contributing designers.) Contact: Edwin Cohen, 675-2700.	PARSONS SCHOOL OF DESIGN (410 EAST 54TH STREET)	PARKE-BERNET GALLERIES 980 MADISON (77TH ST.)
Monday May 1- May 5	TENNIS, GOLF AND SPORTS SEPARATES Sunny Fletas of Palm Beach will show day and evening sports separates. By appointment. Contact: Mrs. Theodore C. Baer, 18 E. 89th, 289-7191.	SUNNY'S OF PALM BEACH	HOTEL GOTHAM PRIVATE SUITE
Tuesday May 2 10:00 A.M.	COMPLETE FALL AND WINTER COLLECTION Coats, suits, sportswear. By invitation. Thereafter by appointment. Contact: Gina Harrington, 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 8 4:00 P.M.	OPENING OF FALL COLLECTION Also, May 15 at 4:00 P.M. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday May 8	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Joanne Jaap or Larry Croen, 239-8530.	DESIGN THAI & STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday May 9 2:30 P.M.	OPENING OF FALL COLLECTION Also May 15 and 17 at 2:30. By reservation. (Additional dates will be announced.) Contact: 244-1872.	LARRY ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday May 9 3:30 P.M.	PRESS SHOWING OF FALL COLLECTION For buyers, May 15 at 11:00 A.M.; May 24 at 2:30. By reservation. (Note new address, beginning in April). Contact: 594-5424.	SOMETHING! BY OSCAR DE LA RENTA	550 SEVENTH AVENUE NEW SHOWROOM-3RD FLOOR
Wednesday May 10 1:00 P.M.	FALL COLLECTIONS BY DON BREITINGER Also, May 15, 18, 24 at 1:00 P.M. By reservation. Contact: 524-6968.	HAROLD LEVINE; & HAROLD LEVINE BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
May 15	12:00 Noon, BILL BLASS, press show, 550 Seventh Ave., by invitation.		
May 15	1:00 P.M., HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
May 15	2:00 P.M., OSCAR DE LA RENTA BOUTIQUE press show (Opening May 16 at 10:30).		
Monday May 15 4:00 P.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also, May 17 at 4:00. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday May 16 10:30 A.M.	OPENING OF FALL COLLECTION Also May 22 and 24 at 10:30 A.M., by reservation. (Press, Mon., May 15 at 2:00, by invitation). Contact: Marilyn Pignoni, 524-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday May 16 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Contact: 279-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday May 16 2:30 P.M.	OPENING OF FALL COLLECTION Also May 18, 23, 25, 31, June 7 at 2:30. By reservation. (Press, May 15 at 12:00 Noon, by invitation). Contact: 524-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday May 16 4:00 P.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also, May 18 and 22 at 4:00 P.M., by reservation. Contact: 736-1690.	CHESTER WEINBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday May 16 5:00 P.M.	PRESS SHOWING OF FALL MENSWEAR Show at 5:30. By invitation. Contact: 524-6968.	BILL BLASS MENSWEAR	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
May 17	10:30 A.M., NINA RICCI, Press Show, by invitation, 550 Seventh, 5th floor		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 17 10:30 A.M.	OPENING OF FALL COLLECTION Also, May 23 and 25 at 2:30 P.M., by reservation. (Press show, Wed., May 17 at 2:30 P.M.) Contact: Boaz Mazor, LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
May 17	12:00 Noon, GEOFFREY BEENE Press Show, 550 Seventh Avenue, 8th floor.		
May 17	2:30 P.M., OSCAR DE LA RENTA Press Show, 550 Seventh Ave., LA. 4-9350.		
May 17	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235.		
Thursday May 18 10:30 A.M.	OPENING OF FALL COLLECTION Also, May 23, 25, 30 at 10:30 A.M., by reservation. (Press, Wednesday, May 17 at 10:30, by invitation). Contact: LW. 4-0454.	NINA RICCI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday May 18 12:00 Noon	OPENING OF FALL COLLECTION Also May 22, 24, 29 at 12:00 Noon. By reservation. (Press, May 17 at 12:00 Noon, by invitation). Contact: 594-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
May 18	1:00 P.M., HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
May 18	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
May 18	4:00 P.M., CHESTER WEINBERG, 530 Seventh Avenue, 16th floor, 736-1690.		
May 22	10:30 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd floor, 524-9350.		
May 22	12:00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, 4th floor, 594-0454.		
May 22	4:00 P.M., CHESTER WEINBERG, 530 Seventh Ave., 16th floor, 736-1690.		
May 23	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350.		
May 23	10:30 A.M., NINA RICCI, 550 Seventh Avenue, 5th floor, LW. 4-0454.		
May 23	2:30 P.M., BILL BLASS, 550 Seventh Avenue. 17th floor, 524-6968.		
May 24	10:30 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl., 524-9350.		
May 24	1:00 P.M., HAROLD LEVINE, 530 Seventh Avenue. 21st floor, LA. 4-0237.		
May 24	2:30 P.M., SOMETHING BY OSCAR DE LA RENTA, 550 Seventh, 3rd fl., 594-5424.		
May 24	12:00 Noon, GEOFFREY BEENE, 550 Seventh Ave., 4th floor, LW. 4-0454.		
May 25	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350.		
May 25	10:30 A.M., NINA RICCI, 550 Seventh Avenue, 5th floor, LW. 4-0454.		
May 25	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
May 29	12:00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, 4th floor, LW. 4-0454.		
May 30	10:30 A.M., NINA RICCI, 550 Seventh Avenue. 5th floor, LW. 4-0454.		
May 31	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		



# 1973

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6					1	2	3					1	2	3
7	8	9	10	11	12	13	4	5	6	7	8	9	10	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28				25	26	27	28	29	30	31

APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7			1	2	3	4	5						1	2
8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9
15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23
29	30						27	28	29	30	31			24	25	26	27	28	29	30

JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7				1	2	3	4							1
8	9	10	11	12	13	14	5	6	7	8	9	10	11	2	3	4	5	6	7	8
15	16	17	18	19	20	21	12	13	14	15	16	17	18	9	10	11	12	13	14	15
22	23	24	25	26	27	28	19	20	21	22	23	24	25	16	17	18	19	20	21	22
29	30	31					26	27	28	29	30	31		23	24	25	26	27	28	29
														30						

OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6					1	2	3								1
7	8	9	10	11	12	13	4	5	6	7	8	9	10	2	3	4	5	6	7	8
14	15	16	17	18	19	20	11	12	13	14	15	16	17	9	10	11	12	13	14	15
21	22	23	24	25	26	27	18	19	20	21	22	23	24	16	17	18	19	20	21	22
28	29	30	31				25	26	27	28	29	30		23	24	25	26	27	28	29
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